RENÉE AYLWORTH

UX DESIGNER

Atlanta, Ga. | www.reneeaylworth.com

I'm an **adaptable** self-starter who brings an **empathetic** perspective to evaluating user needs. My enthusiasm for user research complements my deep commitment to **user-centered design** and I have a proven tendency to be a **high-achiever**, creative **problem-solver**, and valuable member of any team. Whether designing new products or improving existing ones, I am committed to delivering high-quality work that consistently **exceeds expectations**.

EXPERIENCE

UX / UI Designer
Incident IQ | Atlanta, Ga. | 02/2022 - Present

Incident IQ is a rapidly expanding early-stage startup that provides SaaS products supporting IT and Facilities workflows to K-12 schools. As the UX designer on an interdisciplinary Agile team, I **advocate for the user** while **collaborating** with Product Managers, Designers, Developers, and Stakeholders to build the best possible solutions for our customers while remaining supportive of business objectives.

- Conduct efficient and continuous **user research** including interviews, contextual observation, and user testing while synthesizing results into **actionable insights** and recommendations
- Create user flows, sketches, wireframes, and interactive prototypes to visualize and **test design concepts**, allowing for feedback, **validation testing** and **rapid iteration** before final implementation
- Effectively **articulate design decisions** and present data-driven UX solutions based on research, best-practices, user needs, accessibility requirements, and brand consistency while **encouraging feedback**
- **Work closely with developers** to ensure accurate implementation of designs by fostering candid relationships, accounting for technical constraints and providing comprehensive mockups and design annotations that anticipate each interaction and edge case
- Proactively **manage priorities** and adapt to changing project requirements and deadlines with a positive outlook and solution-oriented approach
- **Cultivate empathy** for users and champion their needs throughout the product development lifecycle
- Consistently **contribute internal documentation** to assist in developing consistent processes, logging decision points, and making research artifacts accessible
- Help build and maintain the iiQ **Design System** and regularly conduct consistency and accessibility audits
- Own multiple user journeys including a our Access Control administration experience which necessitates confident understanding of the complex needs of a highly technical user

Photo Retoucher / Photoshop Production Artist
Carter's Inc. | Atlanta, Ga. | 04/2014 - 01/2022

Retouched lifestyle and product imagery for Carter's, OshKosh and SkipHop brands.

- Engaged with creative leads to implement their visions, **iterated mockups** and established seasonal looks while promptly implementing feedback with a positive and collaborative attitude

- Translated abstract technical constraints into accessible language when presenting options to Creative Directors
- Expertly **managed project timelines**, regularly accounting for shifting or short deadlines
- Retouched in alignment with differing style guides for **brand consistency**
- Lead retouching department (a team of 5) in productivity in 2018 (the only year in which stats were tracked)

EDUCATION

Bachelor of Fine Arts | University of Georgia
Bachelor of Arts in Journalism | University of Georgia

Google Foundations of User Experience (UX) Design Certificate | Coursera

SKILLS

Figma | Azure DevOps | Miro | Adobe XD | Balsamiq | ProductBoard | Trello | Adobe Creative Suite / CC | ZeroHeight | Confluence | Lattice | Zoom | Slack

Agile | Scrum | Waterfall | Kanban

Design Thinking | User-Centered Design | NNG Heuristic Analysis | User Research | User Interviewing | Empathy and Affinity Mapping | Usability Auditing | Persona Creation | User Flows | Task Flows | Journey Maps | Site Maps | Service Blueprints | Information Architecture | Sketching | Wireframes | High-Fidelity Clickable Prototypes | Mockups | Style Guides | WCAG Compliance | UX Writing | Typography | Composition | Color Theory | Layout